



MAIA FLEMING

MOTION / GRAPHIC DESIGNER

Contact

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hello@maiafleming.com

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/in/maiafleming

Skills

- | | |
|---------------|-----------------|
| Motion Design | Branding |
| Video Editing | Content Writing |
| Social Media | Illustration |
| Storyboarding | Typography |
| Captioning | UI/UX |

Attributes

- Precise attention to detail
- Fast learner
- Adaptive
- Excellent at problem solving
- Concise communication skills

Interests



Music



Movies



Writing



Travel



Cats



Eurovision

About me

Design and motion specialist with 5+ years of industry experience, specialising in branding and content creation. Highly proficient in an extensive range of industry software, including the Adobe Creative Cloud suite. Proven success in design, motion and video post-production for high-profile clients, with a track record for producing impactful branding, content strategies, websites and social media assets which drive user engagement and consistently exceed expectations.

Experience

Designer & Animator 2020 - present

The Channel Agency

Responsibilities

- Producing award-winning content for clients in the tech and IT space
- Multitasking and managing multiple projects simultaneously, ensuring work is prioritised by deadline and level of urgency
- Mentoring, training and upskilling junior team members
- Effective communication with the client services team to coordinate projects
- Brainstorming on campaign and marketing ideas for both clients and internally

Motion / Graphic Designer 2017 - present

Maia Fleming

Responsibilities

- Producing outstanding content for clients which drives user engagement
- Fielding clients and maintaining excellent relationships with them
- Keeping up with the latest trends and managing my own brand and development

Certifications

Adobe Certified Professional in After Effects / Premiere Pro 2023

Adobe

Certified Digital Marketing Associate in UX & Web Design 2022

Digital Marketing Institute

Education

BSC (Hons) in Design and Innovation 2017

The Open University

Software



After Effects



Illustrator



Photoshop



Figma



Premiere Pro



InDesign



XD



Cinema 4D